



**UK Academy for Information Systems
15th Annual Conference 2010**
www.ukais.org

Organised by UKAIS in collaboration with
the University of Wolverhampton

23 - 24 March 2010
Oriel College, University of Oxford



**ANNOUNCEMENT AND
CALL FOR PAPERS**

***“Information Systems: Past, Present and Looking to
the Future”***

PLUS PhD Consortium on 22 March 2010

Important Dates

Please make sure you put these dates into your diary now:

15 January 2010 - Full papers and short papers due;
22 January 2010 – Posters due;
15 February 2010 – Notification of provisional acceptance & comments from referees;
26 February 2010 – Final camera ready copy due;
23 – 24 March 2010 – UKAIS Conference.

Conference Objectives

The United Kingdom Academy for Information Systems (UKAIS) arose from a meeting in 1993 of leading UK academics in Information Systems. Concerns were expressed at the meeting about the way IS teaching and research were funded. The concerns stemmed from a lack of recognition of IS as a growing and important academic discipline. UKAIS was established in 1994 to remedy this situation. It is a charity, whose aims are to provide a better knowledge of IS within the UK and to provide a forum for discussing issues in IS teaching and research. Since this first meeting in 1993, UKAIS has recognised the importance of including practitioners into its remit.

The UKAIS conference is the premiere academic event in the Information Systems calendar within the UK and attracts leading academics and researchers from the UK and overseas. This year's conference will bring together the three important "parts of the jigsaw" - teaching, research and practice.

There is no doubt that over the years UKAIS has provided a forum for discussing issues in IS, and this year's conference will reflect upon what we have learned from the past, where we are currently and also look to the future. The aim of this conference is to debate the continuing evolution of IS.

This year's conference will be held in the beautiful city of Oxford, and will bring together academics, researchers and practitioners of information systems for an exchange of ideas and experience.

Conference Topics

Contributions should address the range of topics in IS, either current developments in the field or how to create positive improvements in those areas.

Topics of interest will include, but not be limited to, the following:

- IS – Lessons from History
- IS and Organisational Change
- IS Challenges for SMEs
- IS Strategy
- IS Design, Development & Implementation
- IS Evaluation & Benefits Management
- IS Education & Employability
- Social Networking
- Mobile Learning
- What role should the academic IS community play in avoiding ICT failures?
- What is good research?

Keynote Speakers

Professor Bob Galliers – Bentley University

University Distinguished Professor Bob Galliers joined Bentley University, Massachusetts in July 2002; he served as provost and vice president for academic affairs until July 2009.

Previously Professor of Information Systems and Research Director in the Department of Information Systems at the London School of Economics, he retains his connection with the LSE as a Visiting Professor. He is also a Visiting Professor at the Australian School of Business, University of New South Wales, and the Brunel Business School, Brunel University, UK.

A leader in the field of management information systems, Prof Galliers has published widely in many of the leading international journals on information systems and has authored or co-authored a number of books, including *Exploring Information Systems Research Approaches: Readings and Reflections* (Routledge, 2007), the third edition of the best seller, *Strategic Information Management* (Butterworth-Heinemann, 2003), *Rethinking Management Information Systems* (Oxford University Press, 1999) and *IT and Organizational Transformation* (Wiley, 1998). He is also the editor-in-chief of the *Journal of Strategic Information Systems*, and a fellow of the British Computer Society (FBCS), the Association for Information Systems (FAIS) and the Royal Society of Arts (FRSA).

Professor Emeritus Frank Land – London School of Economics.

Frank F Land, Fellow of the British Computer Society is an information systems researcher and was the first UK Professor of Information Systems. He is currently emeritus professor in the Department of Information Systems at the London School of Economics (LSE).

After graduating in Economics from the LSE in 1950, Land joined the London food and catering enterprise J. Lyons, working on the first electronic computer designed for business use, the LEO I.

In 1967 Land was selected for a newly established post in what later became the Department of Information Systems at LSE. Here he became involved with the development and definition of the subject and its curriculum. He chaired working parties for the British Computer Society, the National Computing Centre and the Council for National Academic Awards concerned with curriculum development. He worked with an international group to establish the International Federation for Information Processing's (IFIP) curriculum for information systems designers. At the LSE he set up the ADMIS (Analysis, Design and Management of Information Systems) Masters course and developed a Ph.D. program.

In 1982 Land was appointed as the UK's first professor of Information Systems. In 1986 he moved to the London Business School as Professor of Information Management. He has served as Visiting Professor at the University of Pennsylvania (the Wharton School), Sydney University, Bond University, Curtin University, and the Indian Institute of Management Ahmedabad (IIMA).

He has been awarded an honorary doctorate in science and the IFIP award for distinguished service. He has served as technical advisor to House of Commons Select Committees examining IT in the UK.

Land retired from full time academic work in 1992 and is currently Visiting Professor of Information Management at the LSE and at Leeds Metropolitan University.

In 2003 Land was jointly awarded the Association for Information Systems' LEO Award with Dr Jack F Rockart of the Massachusetts Institute of Technology, for lifetime exceptional achievement. The award recognised seminal contributions to research, theory development, and practice in Information Systems.

Karen Price, OBE, Chief Executive, e-Skills.

Karen Price is widely recognised as an 'agenda setter', uniting industry, influencing government, and supporting the transformation of the UK's education and training system to meet the changing skills demands of the e-economy.

Regularly in demand as advisor and speaker, she promotes a coherent strategy for IT-related skills for the UK to help address the rapidly changing global competitive environment – not only for IT and Telecoms professionals, but also for all business managers and leaders who need to be able to exploit technology, and for all individuals who need to be able to use technology in their day to day lives.

Karen's early career was in education prior to a wide-ranging career in business, including directorships in the construction and publishing industries, leading company start-ups, and also holding a number of roles in IBM UK's Corporate Affairs and Global Services divisions. Karen led the mergers which created e-skills UK in 2000, and the subsequent successful licensing of the company as a Sector Skills Council in 2003. In 2006, Karen was appointed an Officer of the Order of the British Empire (OBE) for her services to the IT industry.

Information for Authors

Full papers should be of 5000-8000 words and will be blind refereed. Short papers including concept papers, position papers and research-in-progress will also be considered and should be between 1500-2000 words. UKAIS actively encourages submissions from early researchers. Posters should be submitted in the first instance in the form of a 500-1000 word summary. If accepted, authors will be required to produce a poster for the conference and it is anticipated that the posters will be scheduled into the conference programme in order to be presented and discussed.

All papers should be formatted using the UKAIS 2010 conference template and one copy should be supplied in word by email as an attachment to the conference organising team to UKAIS2010@wlv.ac.uk. The paper title and authors' names and contact details should appear on a cover sheet as should a clear indication of the topic areas for which the presenter is aiming. To facilitate the blind refereeing process the body of the paper should be presented anonymously, with the title at the head of each page.

All accepted papers (including poster summaries) will appear in the published proceedings of the conference.

Conference proceedings will also be published in the AIS Library. Selected Papers will be selected for additional review and be considered for publication in a Special UKAIS 2010 Section of the International Journal of Information Management.

UKAIS 2010 Organisers

Conference Chairs

Ann Latham, University of Wolverhampton
Avtar Athwall, University of Wolverhampton
Laurence Brooks, Brunel University and
David Wainwright, Northumbria University

Conference Co-ordinator - Abi Redmond, University of Wolverhampton.

Programme Committee:

Avtar Athwall – University of Wolverhampton
Laurence Brooks – Brunel University
Gill Green – University of Bolton
Frank Land – London School of Economics
Ann Latham – University of Wolverhampton
Rachel McLean – University of Bolton
Ann Mulhaney – M-Prove Ltd
Steve Probert – Oxford Brookes University
Gelareh Roushan – University of Bournemouth
Steve Smithson – London School of Economics
Frank Stowell – University of Portsmouth
David Wainwright – University of Northumbria
Trevor Wood-Harper – University of Manchester

Contact Information

If you have any queries regarding the conference or the submission process, please contact Abi Redmond in Conference Office on 01902 322362 or by email to Abi.Redmond@wlv.ac.uk or UKAIS2010@wlv.ac.uk. Details will be available on the UKAIS 2010 Conference website soon.

If you would like to receive regular updates about the conference, please email UKAIS2010@wlv.ac.uk with your contact details and you will be added to the mailing list. Please be assured that you will only be contacted with reference to the UKAIS conference.